



17th – 18th April 2020

Suntec Singapore Convention & Exhibition Centre

Embracing Diversity, Leading Collaboration



Sponsorship Prospectus

Organized By:



Tan Tock Seng
HOSPITAL

TRAUMA SERVICE
...because we care...

Supported By :



AESCULAP
ACADEMY



Chapter of General Surgeons,
College of Surgeons, Singapore

Chairman's Message

Dear friends,

Singapore Trauma and Acute Care Conference (STACC) has become a key regional trauma and acute care conference since its inception 13 years ago.

You have supported and encouraged us through this journey from a fledgling local trauma conference to what it is today. For that, on behalf of the organising committee, I would like to express my deepest appreciation.



STACC 2020 will be held at the Suntec Singapore Convention & Exhibition Centre from 17th to 18th April 2020. There will be 2 full days of an exciting and interesting scientific program, together with research presentations. We will be expecting more than 400 foreign and local participants. Renowned international and local subject matter experts will be sharing their insights and knowledge.

The theme for STACC 2020 is “Embracing Diversity, Leading Collaboration”. Asia is a continent of diverse geography, culture, resources and social constructs. This is reflected in the challenges faced by our participants in their areas of practice. As our industrial partners, you are in a unique position to help us deliver good quality medical care despite these challenges. You will be able to provide our participants with solutions, options and ideas relevant to their needs.

Using STACC 2020 as a platform, both participants and industrial partners will have the opportunity to engage each other. It is our vision that such a platform will enable us to collaborate and lead improvements in trauma and acute care in their areas of clinical practice.

It is through such collaborative efforts, together with a greater understanding of our diversity, that the people of Asia will have access to improved trauma and acute care.

We look forward to your support and partnership in STACC 2020!

Sincerely,

A handwritten signature in black ink, appearing to be 'Teo Li Tserng'. The signature is stylized and fluid.

Dr. Teo Li Tserng
Chairman
Singapore Trauma and Acute Care Conference 2020

Previous Conferences

| Year | Conference | Number of Delegates | Number of International Delegates | % of International Participation |
|------|------------------|---------------------|-----------------------------------|----------------------------------|
| 2007 | 1 st | 179 | 18 | 10% |
| 2008 | 2 nd | 256 | 34 | 13% |
| 2009 | 3 rd | 278 | 30 | 11% |
| 2010 | 4 th | 307 | 43 | 14% |
| 2011 | 5 th | 321 | 112 | 35% |
| 2012 | 6 th | 337 | 81 | 24% |
| 2013 | 7 th | 386 | 133 | 35% |
| 2014 | 8 th | 428 | 172 | 40% |
| 2015 | 9 th | 434 | 166 | 38% |
| 2016 | 10 th | 427 | 151 | 35% |
| 2017 | 11 th | 409 | 124 | 30% |
| 2018 | 12 th | 427 | 176 | 39% |

Sponsors' Exhibition Schedule

Build-up of Exhibition

| | | |
|--------------|----------|-----------------------------|
| After 18:00 | Thursday | 16 th April 2020 |
| Before 08:00 | Friday | 17 th April 2020 |

Exhibition Hours

| | | |
|---------------|----------|-----------------------------|
| 08:00 – 16:00 | Friday | 17 th April 2020 |
| 08:30 – 16:00 | Saturday | 18 th April 2020 |

Dismantling of Exhibition

| | | |
|---------------|----------|-----------------------------|
| 16:00 – 17:30 | Saturday | 18 th April 2020 |
|---------------|----------|-----------------------------|

Above schedule serves as a guideline. Subject to advice closer to event date.

Sponsorship Packages



DIAMOND
\$15,000

PLATINUM
\$12,000

GOLD
\$9,000

SILVER
\$8,000

BRONZE
\$7,000

**EXHIBITION
SPACE**
\$6,000

Type of support

| Ad. on conference program book | Full page (C) on back cover- outside | Full page (C) on front cover- inside | Full page (C) on back cover- inside | Full page (C) | Full page (C) | Full page (C) |
|---|---|---|--|---------------|---------------|---------------|
| Lunchtime Symposium* | | | | | | |
| Basic exhibition space (approx. 9m ²) | | | | | | |
| Logo featured on conference publicity & banner | | | | | | |
| Delegate list prior to event | | | | | | |
| Logo displayed on screen at every session | | | | | | |
| Product brochure | | | | | | |
| Corporate product | | | | | | |

NOTES

1. A 20% loyalty bonus will be given to industry partners who have supported Singapore Trauma 2017 and Singapore Trauma & Acute Care Conference 2018.
2. Loyalty bonus does not apply to ala-carte items.
3. Any break in support will be considered a reversion to status of a new industrial partner.
4. Availability of sponsorship packages on a first-come-first-serve basis
5. Customization of sponsorship packages is an option
6. Maximum of 2 Lunchtime Symposiums per day
7. Amount stated is inclusive of 7% GST.
8. Details on this prospectus are correct at the time of printing

Ala-Carte Items



| | |
|--|------------------|
| Lunchtime Symposium | 6,000 SGD |
| Conference Bag (max. 2 corporate logos) | 3,500 SGD |
| Lanyard (max. 1 corporate logo) | 3,500 SGD |
| Product Brochure | 2,000 SGD |
| Corporate Product | 2,000 SGD |
| STACC Door Gift | 2,000 SGD |
| Post-it Pad | 2,000 SGD |
| Note Pad A5 | 2,000 SGD |
| Logo on Pen (max. 1 corporate logo) | 1,500 SGD |
| A5 Advertisement - Back Cover Outside | 3,500 SGD |
| A5 Advertisement - Front Cover Outside | 3,000 SGD |
| A5 Advertisement - Back Cover Inside | 2,500 SGD |
| A5 Advertisement – 4 colors | 1,500 SGD |
| A5 Advertisement – B/W | 1,000 SGD |


NOTES


1. A 20% loyalty bonus will be given to industry partners who have supported Singapore Trauma 2017 and Singapore Trauma & Acute Care Conference 2018.
2. Loyalty bonus does not apply to ala-carte items.
3. Any break in support will be considered a reversion to status of a new industrial partner.
4. Availability of sponsorship packages on a first-come-first-serve basis
5. Customization of sponsorship packages is an option
6. Maximum of 2 Lunchtime Symposiums per day
7. Amount stated is inclusive of 7% GST.
8. Details on this prospectus are correct at the time of printing

Sponsorship Response

Please complete this form to indicate your interest and return by fax or email.

Contact person: Miss Karen Go/ Ivy Ngiam

 +65 6357 7589 / 6357 7661

 +65 6357 7809

 trauma@ttsh.com.sg

Company: _____

Address: _____

Contact No: _____

Fax No: _____

Email: _____

We wish to sponsor:

Package / Individual Item

Amount: